

InfoVision[®] is the most reliable and effective in-store TV system available.



InfoVision is a managed TV system proven to increase the sale of advertised products and services. It displays important messages about pricing, product information, short-term specials, corporate messages and more. The messages are always up-to-date because we manage it remotely for you.

What Makes Us Different is...



Remote monitoring and updating makes it inexpensive and easy to keep your TV messages fresh. For example, specials can be run for a short period - i.e. a weekend oil change special.



We layout the messages for you. Just send us an email indicating the special/message you want to run and we create it and send back a proof. Once approved we add it into the message set.



General messages and videos are changed seasonally to reflect products and services that are relevant to customers. Our service also includes the "Products of the Month" videos and a weekly automotive special.



InfoVision's job is to inform, remind and recommend products and service to your customers. It can also display necessary corporate messages, advertise specials, showcase staff and much, much more.

Features

- Message changing/updating is managed by Dr. Know.
- Weekly Special and Products of the Month
- 5 years experience in Cdn Tire Stores.
- Remotely maintained and updated.

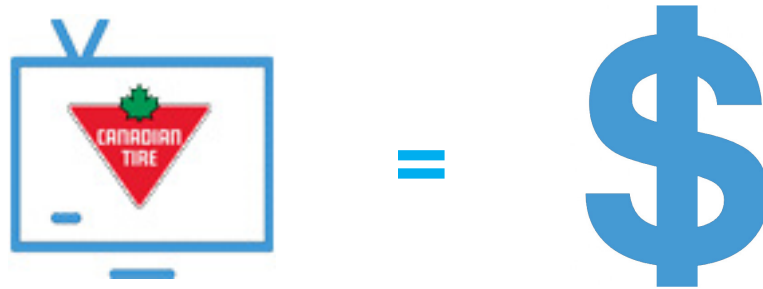
Benefits

- No staff time required
- Proven to increase sales time after time.
- Content is always fresh.
- Projects a modern appearance.

Contact Us Now - 416-708-0647

Contact Sales@DrKnow.com
for details

InfoVision[®] has been shown to increase the sales of items it advertises.



Monthly Plan

We do all the layout and changing, keeping messaging fresh all year.
Plans are month to month - no contracts

- Weekly Flyer special and Products of the Month
- Corporate and In-Store Specials
- Wide range of general in-store and corporate messages
- Seasonal change over - Spring/Summer and Fall/Winter
- Message layout, updating, changes and hardware support* \$ 49.95/month

Systems Setup

TV computer player and cloud systems setup

- TV system computer: \$ 75.00/TV
- Prepare and configure local and cloud systems: \$ 199.95/TV

On-site^t Installation

TV computer player installed and connected to store TV

- Installation: \$ 99.95/TV

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Dr Know Communication Systems - www.DrKnow.com - 416-708-0647- sales@drknow.com

Discounts will apply as more Dealers buy in. Dr. Know is a division of J. G. Broughton Ltd.

Store to provide and mount TVs and ensure adequate electrical outlets. We can quote on this if need be.

*Remote control, email. Onsite support extra. Hardware comes with 24 months warranty.

^tTravel charges may incur outside of the GTA.